



LIMESTONE SKILLS COMPETITION 2017
GRAPHIC DESIGN PRESENTATION - SECONDARY LEVEL
(This contest is not offered at the national level)

NOTE: All promotional materials needs to be completed **PRIOR TO THE COMPETITION DATE, Friday, MARCH 24/17** and ready to be presented.

Date: FRIDAY, MARCH 24/17 (timed event)
Location: St. Lawrence College, Kingston Campus, Kingston, ON

CHAIRS: K. Ohlke ohlkek@limestone.on.ca

DURATION: The student shall be prepared to present their final concepts and respond to questions from the judges. The presentation and question period will be approximately 10 minutes in length. A schedule will be determined at the start of the event at St. Lawrence College.

PURPOSE OF THE CONTEST:

To design and produce material showcasing the 2017 Ontario Technological Skills Competition as an exciting event where competitors will put their skills on display during the competitions. Your theme should reflect the diversity and excitement of the competition day to students aged 14 - 21.

Please Note: All work is to be completed prior to this event on **March 24, 2017**

SKILLS AND KNOWLEDGE TO BE TESTED:

Design, graphics and layout skills used to create promotional material.

Participants will create a theme and visual concept that will be applied to the promotional pieces.

- 1) A poster
- 2) A t-shirt
- 3) Series of 3 competition buttons

REQUIRED ELEMENTS:

Poster:

- Ontario Technological Skills Competition
- Where the Future Performs! (slogan) or Skills Work!
- May 1-3 , 2017
- Skills Canada – Ontario logo
- Additional copy, text, and images can be included to support your concept/theme.

T-shirt:

- Skills Ontario
- Where the Future Performs
- May 1- 3 2017
- You will need to download the t-shirt template file or find/use one that is similar
- Additional images can be included to support your concept/theme

3 competition button designs:

- Where the Future Performs
- Name of competition/trade
- Images to represent the 3 individual competitions represented at skills see options below.

Option 1

: Brick Masonry, Floristry, Auto Painting

Option 2

: Plumbing, Baking, Robotics

Option 3

: Landscaping, Hairstyling, Welding

All material must reflect the theme and be consistent in content. The design used must be the original and creative work of the individual competitor. Stock photography and illustration are acceptable (but must be labeled as such in the rough work and sources provided), as well as student originals.

Design and copy art may be generated by hand or by using electronic equipment and appropriate software.

Full colour may be used in the materials.

The poster dimensions: 10" by 16" to allow for full bleed and trim. The poster can be either horizontal or vertical.

Trim piece to the correct size. No white border should be visible unless it is part of the design.

The piece is to be mounted on a black or white display board: 20" by 24"

No other elements are to be on the display board besides the pieces presented.

No competitor name, school or labels such as "poster", etc. should appear on the front of the display board.

All dimensions will be measured and scored accordingly.

A signed letter from your school and PowerPoint are required and scored accordingly (see Verification).

Verification:

The student shall be prepared to participate in an interview component during which time the student will describe their concepts and how they conform to the theme. The presentation and interview will be approx. 10 minutes in length. Students must bring a PowerPoint on a memory stick containing roughs showing concept and layout development or a sketchbook. Students selected for the interview may not participate in another contest at the local Technological Skills Competition.

A letter signed by an administrator certifying that the promotional package was designed and produced by the student will be produced during the interview. The letter must identify the school, school board, city and the student that will be interviewed.

Limestone DSB reserves the right to reproduce any of the promotional packages in whole or in part without the permission of the student, but will acknowledge the creator on the reproduction.

The Skills Canada – Ontario logo is available at www.skillsontario.com under the Graphic Design – Presentation Scope.

The Skills Canada – Ontario logo are available for use by Mac or PC file format. Specify your file preference as EPS, TIF or JPEG and what platform you are using (Mac or PC).

Power Point or Sketchbook:

Each competitor will be required to prepare a visual presentation in PowerPoint or sketchbook to showcase and orally present to the judges their design (thought) process for the theme and finished design concepts. (art work for poster, t-shirt and button designs must be represented in the final PowerPoint / Sketchbook presentation and the board.)

Please Note:

All work is to be completed prior to attending the LDSB Skills Competition.

The title slide must include the competitor's name.

Competitor must provide a printout version of their PowerPoint presentation to the judge.

All designs for the poster, t-shirt and buttons must reflect a consistent theme and demonstrate a sense of continuity across all pieces.

The graphic design and power point layout presented must be the individual competitors own original and creative work.

The use of some Stock photography and illustration is acceptable however the use of student original work is encouraged and any non-original work MUST be cited in a bibliography.

Design and illustrations may be generated by hand or by using electronic equipment and appropriate software.

Full colour may be used on the poster design only.

The poster dimensions should be 10X16

The poster is required to be printed in full color and mounted on a black or white display board: 20"x 24" piece of foam core.

NO competitor name, school or labels should appear on the front of the display board.

Competitor's name and school MUST be on the back of the board

The t-shirt presentation can be presented in full colour; this design will be seen in the power point presentation and board.

Show a minimum of 2 t-shirt colour options in the power point / sketchbook presentation and board.

Three button designs - Can be presented in full colour; this design will be seen in the power point presentation and board. The size shall be 3 inches at its widest point; this design requirement will be seen in the PowerPoint presentation/sketch book and board.

Safety

Safety is a priority at the Limestone DSB Technological Skills Competition. At the discretion of the judges and technical chairs, any competitor can be removed from the competition site for not having the proper safety equipment and/or not acting in a safe manner.

JUDGING CRITERIA

Presentation: includes personal and material presentation	/10
Concept: includes verbal explanation, roughs and research	/10
Design: includes overall concept, successful application to each of the three individual elements as well as consistency of design	/80

Mark out of 100

As the rules state, there are no ties. If the score is even after the contest, the design component will be used as the tie breaker.

RULES, REGULATIONS AND ELIGIBILITY

Eligibility Criteria:

Secondary students must:

- Be 21 years of age or younger as of December 31st in the competition year (2016).
- Compete in only one contest at the competition.
- Possess a Canadian citizenship or landed immigrant status and be a resident of Ontario.

Other Rules and Regulations all competitors need to be aware of prior to attending the OTSC:

- Translators or other assistants (e.g. hearing impaired) are permitted in the contest site only if this request was made during the registration process and approved in advance by the LDSB Skills chair.
- During the contest, no one will have access to the contest site except the Technical Committee Members, Judges, Skills Ontario staff and Competitors. Spectators, including teacher/advisors, will be provided a viewing area if possible.
- If there is any discrepancy between the English and French information in the scope, the English portion will be taken as the correct information.
- Immediate disqualification may occur at the discretion of the technical chair if a competitor displays any one of the following:
 - Acts inappropriately
 - Shows disregard for the safety of themselves or those around them
 - Breaks the established rules and regulations including:
 - Uses equipment or material that is not permitted
 - Dishonest conduct (cheating, plagiarism)

- Speaks with those outside the contest area
- Arrives to the contest site late Sign-in for all contests will happen on the contest site the morning of the competition.

CLOTHING REQUIREMENTS

Students are expected to be dressed appropriately for a professional presentation/interview.

PROJECTS

After the completion of the Limestone DSB Technological Skills Competition, students are permitted to take their work with them. However, the winning competitor may be asked to make changes to the work to prepare for the next competition.

All students and their work will be subject to photographs during and after the competition.

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If you have any other questions or concerns please contact me at: ohlkek@limestone.on.ca